

Interreg



Cofinanțat de
Uniunea Europeană

NEXT România –
Republica Moldova

Press Release: Conduct of the Workshop for the Development of Preventive Information and Educational Materials within the Flood Risk Awareness Campaign under Project ROMD00183 – FLOODWALLS “Enhancing Community Resilience in the RO–MD Cross- border Area”

Between 17–19 February 2026, at Hotel “VisPas” in the municipality of Bălți, the first workshop was held, organized by representatives of the Directorate for Emergency Situations of Bălți municipality, acting as partner, jointly with the “Nicolae Iorga” Inspectorate for Emergency Situations of Botoșani County, Romania – project leader, regarding the development of promotional materials on flood prevention within the project “Enhancing Community Resilience in the RO–MD Cross-border Area – ROMD00183 – FLOODWALLS,” implemented under the Interreg NEXT Romania–Republic of Moldova Programme 2021–2027.

During this period, analyses concerning flood incidents managed by the partners – ISU Botoșani and DSE Bălți municipality – were presented, as well as the preventive information and education campaigns currently implemented in Romania and the Republic of Moldova. Within the workshop,



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the causes of flooding, the associated risks, the most effective prevention methods, and the actions undertaken by local public authorities in the event of flooding were outlined.

In the above-mentioned context, the target groups that will benefit from the informational and educational materials were identified. Thus, for each specified group, draft versions were initiated for A5-format brochures intended for preschool children and pupils up to the 2nd grade, flyers for children, adolescents, and adults, A6-format notebooks intended for local public authorities, A3-format posters, and eco pens.

The workshop organized during the mentioned period provided partners with the opportunity to exchange best practices, combining the expertise of specialists from both countries with the development of effective communication tools that will genuinely contribute to increasing awareness of flood risks.

The next workshop for the development of informational materials is scheduled to take place between 24–27 February 2026 at the “Nicolae Iorga” Inspectorate for Emergency Situations of Botoșani County, Romania.

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